EL DORADO UNION HIGH SCHOOL DISTRICT EDUCATIONAL SERVICES

Course of Study Information Page

COURSE TITLE Media Literacy			
DISTRICT COURSE NUMBER #0129		4-DIGIT STATE COL	URSE CODE (COMPLETED BY SILT) 2118
Rationale:	Media Literacy teaches students how to build the critical thinking, writing, and reading skills required in a media rich and increasingly techno-centric world. In a world saturated with media messages, digital environments, and social networking, concepts of literacy must expand to include all forms of media.		
Course Description that will be in the Course Directory:	Today students need to be able to read, comprehend, analyze, and respond to non-traditional media with the same skill level they engage with traditional print sources. A major topic in Media Literacy is non-traditional media reading skills, including how to approach, analyze, and respond to advertisements, blogs, websites, social media, news media, and wikis. Students also engage in a variety of writing activities in non-traditional media genres, such as blogging and podcast scripting. Students consider their own positions as consumers of media and explore ways to use non-traditional media to become more active and thoughtful citizens. Students learn how to ask critical questions about the intended audience and underlying purpose of media messages, and study factors which can contribute to bias and affect credibility.		
How Does this Course align with or meet State and District content standards?	The course content is based on The National Association for Media Literacy Education's Core Principles of Media Literacy Education, as well as aggregate state standards and research into best pedagogical practices.		
NCLB Core Subjects:	☐ Economics ☐ History ☐ Mathemati	Government cs Language Arts	☐ Not Core Subject
CDE CALPADS Course Descriptors: (See Page 2 for Definitions)	COURSE INDICATORS Tech Prep (32) (Higher Ed) CTE Introd CTE Conc	SE CONTENT CODE ductory (01) centrator (02) pleter (03) cct	INSTRUCTIONAL LEVEL CODE Remedial (35) Honors UC-Certified (39) Honors Non UC-Certified (34) College (40) N/A
Length of Course:	☐ Year ☐ Semester		
Grade Level(s):	⊠ 9 ⊠ 10 ⊠ 11 ⊠ 12		
Credit:	 Number of credits: 5 Meets graduation requirements (subject _ Request for UC "a-g" requirements CSU/UC requirement "G" 		⊠ College Prep
Degra swinitary	News		
Prerequisites:	None		
Department(s):	English		
District Sites:	All		

Page 1 of 2 F6143A 10/31/11; Rev. 9/21/12

Board of Trustees COS Adoption Date:	5/14/2013
Textbooks / Instructional Materials:	APEX Learning online course; additional supplementary resources
Funding Source:	General Fund
Board of Trustees Textbook Adoption Date:	NA

Definitions

CALPADS	California Longitudinal Pupil Achievement Data System
CTE Technical Prep	A course within a CTE technical career pathway or program that has been articulated with a postsecondary education or through an apprenticeship program of at least 2 years following secondary instruction.
Instructional Level Code	Represents a nonstandard instructional level at which the content of a specific course is either above or below a 'standard' course instructional level. These levels may be identified by the actual level of instruction or identified by equating the course content and level of instruction with a state or nationally recognized advanced course of study, such as IB or AP.
Instructional Level Honors, UC Certified	Includes all AP courses.
Instructional Level Honors, non UC Certified	Requires Board approval.
Instructional Level College	Includes ACE courses. Equivalent to college course and content, but not an AP course. Not related to section, but to course.

Page 2 of 2 F6143A 10/31/11; Rev. 9/21/12